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Wolf-Gordon Debuts Volterra™ | Luxe Residential Design from Milan, Made in USA



Photographer: Torkil Gudnason

American surface design brand **Wolf-Gordon** is proud to announce the exclusive launch of **Volterra™**, an elegant new collection developed in collaboration with **Jannelli&Volpi**, the esteemed, family-owned Milanese wallcovering house. Designed in Milan and crafted in the US, Volterra seamlessly blends the exquisite artistry of European residential aesthetics with the rigorous performance standards required for high-traffic commercial and residential interiors.

Named for the ancient walled Tuscan village that has influenced art from the Medici era to modern times, Volterra embodies a fusion of old-world charm and contemporary sophistication. The collection draws inspiration from a place where Etruscan ruins meet avant-garde galleries, and where natural elements like stone, silk, and sky inspire every detail.

"We're thrilled to bring Jannelli&Volpi's rich heritage and exquisite patterns to our discerning audience," says **Marybeth Shaw**, Chief Creative Officer of Marketing & Design at Wolf-Gordon. "The Volterra collection allows designers to infuse commercial spaces, particularly in hospitality, with the luxurious, nuanced feel of a high-end residential interior, while maintaining the superior durability Wolf-Gordon is known for – a versatility that simultaneously appeals to luxury residential specifiers."

The Volterra collection reinterprets Jannelli&Volpi's celebrated residential wallpapers into Type II commercial wallcoverings, making sophisticated patterns – from painterly abstractions to bold geometrics – accessible for demanding environments. Each pattern showcases a harmonious blend of textures, artisanal craftsmanship, and European inspired color, perfect for creating inviting and elegant spaces.

Su Misura: A classic silk reimagined with subtle shimmer and timeless elegance, bringing Italian couture to the wall through refined metallic accents and softly blended colors.

La Strada: A geometric roadmap of movement and modernity, with angles and overlaps reminiscent of Italian streets and intersections. A perfect coordinate to Su Misura.

Stella Nova: Ornate geometry with a glint of glamour, featuring a sophisticated diamond repeat in mylar that evokes stained glass tracery and vintage sparkle.

Arazzo Novo: A distressed damask with an artisanal soul, mimicking handmade techniques and block-printed textile traditions with subtle imperfections.

L'Albero: A wood texture elevated for modern interiors, this extremely dimensional, matte wood grain design exudes understated elegance and natural warmth.

Bellissimo: A nuanced linen with painterly color play, boasting the deep texture of a handwoven fabric with subtle multicolored layers over a soft textile base.

Le Nuvole: Dreamlike layers of color and calm, a serene blend of painted hues that create a cloud-like, almost meditative visual field.

Medicea Geo: Historic grandeur meets graphic modernism, an architectural geometric pattern with clean lines and rich texture that marries past and present Italian design.

Piazza Dei Priori: A sparkling patchwork for refined statement walls, featuring a dynamic geometric pattern layered with delicate flecks of mylar for robust form and subtle shine.

Bella Palma: An abstracted botanical that whispers more than it shouts, presenting a delicate palm motif with a textile emboss and glints of mylar for an airy, atmospheric feel.

Volterra stands as a vibrant testament to the power of collaboration, creating a unique synergy between Milan's revered design sensibility and the manufacturing excellence of the US. This unique new collection opens a world of possibilities for designers to infuse commercial and hospitality spaces with an elevated level of beauty, richness, and durability, setting a new standard for sophisticated interiors.



Medicea Geo



Bella Palma



About Wolf-Gordon

Wolf-Gordon is an American design company offering designers a wide range of interior surfacing products united by the common qualities of excellent design and dependable performance.

Founded in 1967 as a comprehensive source for wallcoverings, its product line has since added wall protection, upholstery textiles, paints, and Wink clear, dry-erase coating. Through its collaborations with leading national and international designers and in its Design Studio, Wolf-Gordon continues to develop new work that is provocative, inspiring, and of our time. Wolf-Gordon's growing portfolio of licensed collections includes designs by Laurinda Spear, Karim Rashid, Petra Blaisse, Grethe Sørensen, Kevin Walz, the Boym Partners, Frank Tjepkema, Mae Engelgeer, Aliko van der Kruijs, and V Starr/Venus Williams. Wolf-Gordon account executives are based in all major markets in the United States.

www.wolfgordon.com