



WolfGordon 

REPEAT OFFENDERS by Ghislaine Viñas

CONCEPT BOOK

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FOG & APPLE

GHISLAINE VIÑAS

DESIGNER

Born in the Netherlands and raised in South Africa, Ghislaine began her design journey studying interior design at Philadelphia University.

After graduating and moving to New York City, she started out designing commercial office spaces and later established her firm in 1999 when commissioned to do a complete build out of a 9,000 sq-ft office and art gallery in the Starrett Lehigh Building in New York's Chelsea art district. Since then the studio has completed many residential, commercial and hospitality projects ranging from apartments, townhouses, lofts, offices and even a coffee shop in New York City, to offices and homes in Los Angeles, New Jersey, South Carolina, Pennsylvania, Connecticut and Florida (Miami, West Palm Beach & Hobe Sound).

Photo Credit: Courtesy of Ghislaine Viñas





REPEAT OFFENDERS by Ghislaine Viñas was born from the designer's exploration of Wolf-Gordon's meticulous and extensive archives, which have been kept intact since the company's inception in 1967. The three designs — Holding Pattern, Tangled Up, and Vicious Circle—give a cheeky nod to the cyclical nature of innovation, and breaking through bad habits formed along the way.



Photo Credit: Michael Moran (Left), Ghislaine Viñas (Right)



Photo Credit: James Shanks

Holding Pattern: Mimicking the idea of being stuck in a behavioral loop, Holding Pattern features a series of shapes with shifting tones that are bisected by linear elements. The color customization possibilities are endless in this digital print.

*Inspiration from the Cypress Collection





Photo Credit: James Shanks

Tangled Up: A vertically focused, rotogravure-printed design, Tangled Up has lines that ripple and tangle in a playful tribute to getting in trouble. This minimalist ode to stripes honors this staple that has been in the Wolf-Gordon archive for decades.

*Inspiration from the Cypress Collection

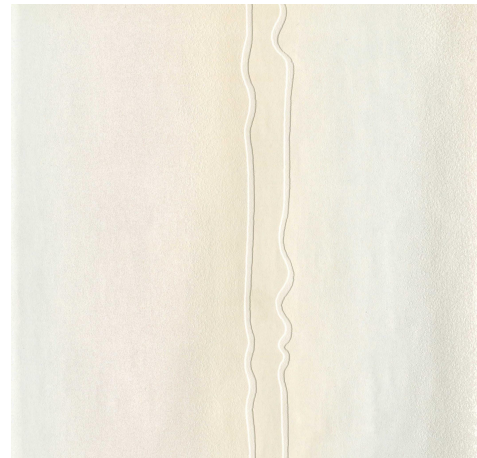




Photo Credit: James Shanks

Vicious Circle: Concentric circles are intersected by bold lines in this dynamic pattern, another rotogravure wallcovering. Like the name implies, Vicious Circle creates a relationship between the circular and linear that draws the eye back and forth.

*Inspiration from the Cardinal Collection

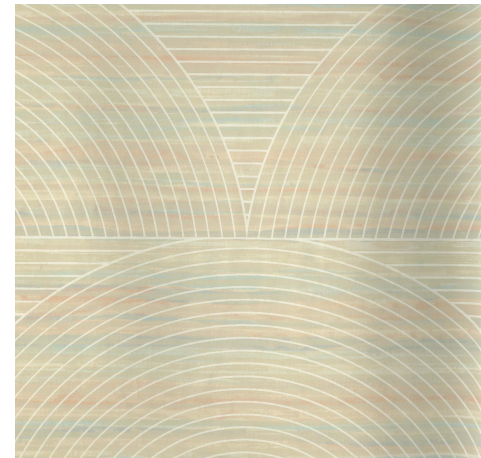




Photo Credit: Laura Alandes