

Morgan Bajardi

Tall & Wide

WALLCOVERINGS TALL AND WIDE



Tall

Content: 100% Type II Vinyl
Backing: Non-woven Polyester
Weight: 20.3 oz per linear yard
Width: 54"
Pattern Repeat: 0" H x 25.25" V
Available in 7 colorways

Tall is an elegant, columnar design—somewhat Art Deco in spirit—that increases the perception of height in rooms via its gently bending linework. Seven colorways include sophisticated light neutrals with metallic inks, a sultry dark gray, and an unexpected lime.

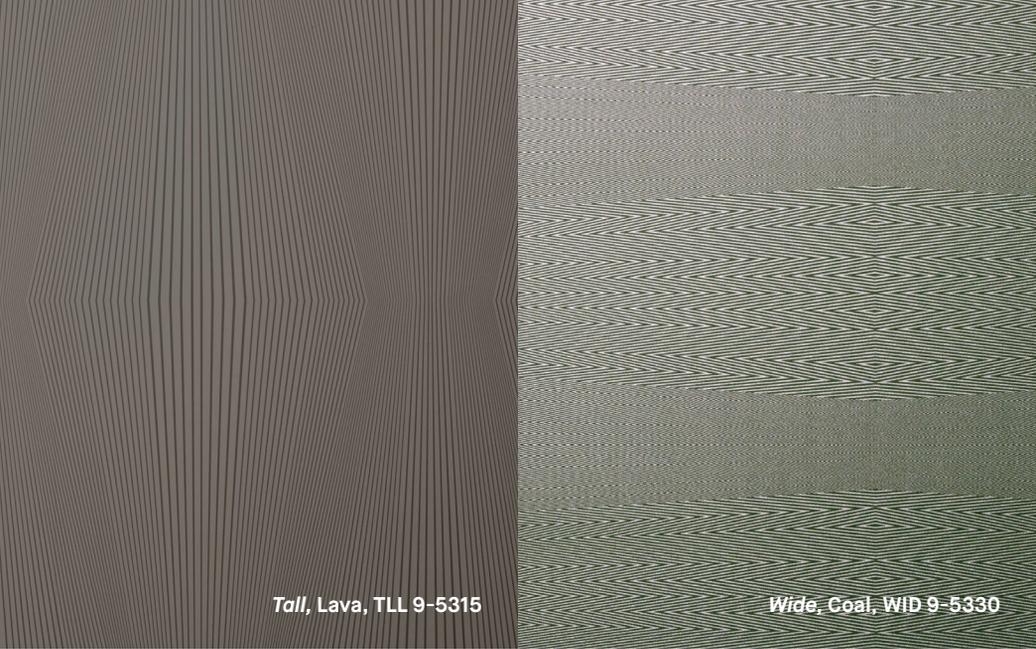
Wide

Content: 100% Type II Vinyl
Backing: Non-woven Polyester
Weight: 20.3 oz per linear yard
Width: 54"
Pattern Repeat: 0" H x 8.375" V
Available in 7 colorways

Wide is a bespoke composition of intricate patterning that stretches thick and thin across its 54" width, resulting in areas of pattern clarity alternated with a blurring effect. The design is colored in seven luminous neutrals of light, medium and dark values.





The image shows two wallcovering patterns side-by-side. The left pattern, 'Tall, Lava', consists of vertical lines that are slightly curved and spaced to create a sense of depth and height. The right pattern, 'Wide, Coal', consists of horizontal lines that are slightly curved and spaced to create a sense of width and depth. Both patterns are in shades of gray and black.

Tall, Lava, TLL 9-5315

Wide, Coal, WID 9-5330

PROCESS

Morgan Bajardi's *Tall* and *Wide* wallcoverings have their origins in a question: How can patterns be engineered to enhance form? Inspired by architecture and visual perspective, her goal was to use pattern to influence our perception of walls and space, thus resolving common design issues found in low or narrow interiors.

Bajardi calls her innovative patterning "Engineered Illusions". Incorporating her knowledge of how the eye perceives, she utilized continuous line striation to visually lengthen through perspective, creating a visual hierarchy in *Tall* and *Wide* that controls how one experiences space through pattern. Foreground and background are "woven together"; and this push and pull create the illusion of a taller or longer wall.



ABOUT MORGAN BAJARDI

Born in Boston, Morgan Bajardi grew up in Olympia, Washington, and is now a New Yorker. A structuralist at heart, Bajardi has a thorough background in weave and a love of architecture. Her passion for textiles led her to extended work in India and Italy. Bajardi's interest in illusions began with Op Art, as she sought to understand the structure behind the visual chaos. She has continued this focus with her MA thesis, "Engineered Illusions". Bajardi holds a BFA in Textiles from the California College of the Arts, and a Masters in Textile Futures from Central Saint Martins, London.

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