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Wolf-Gordon Introduces CLAIR® Aquatint Uniting Sustainability, Durability and Elegance



New York, NY – Further expanding their commitment to wellness and sustainability, Wolf-Gordon introduces CLAIR Aquatint, the newest addition to the CLAIR collection, an innovative offering of nature and textile-inspired PVC-free, Type II wallcoverings that are bleach cleanable.

A contemporary take on “aquarelle”, which means watercolor in French, the Aquatint pattern is an exploration of soft, suspended motion, evoking images captured using slow shutter speeds or the shadow play created by light reflecting off gentle ripples on water’s surface. With colorways inspired by natural pigments, CLAIR Aquatint blurs organic energy, resulting in a potent stillness that imbues a sense of quiet vibrancy into its surroundings.



We are proud to add CLAIR® Aquatint to our bleach-cleanable, PVC-free type II wallcovering category. This innovative technology answers the call for beautifully designed, PVC-free materials that maintain the high-performance capabilities and cleanability typically associated with traditional type II wallcoverings. With Aquatint, CLAIR continues to push boundaries, proving that durability and sustainability do not need to come at the expense of aesthetics.

Marybeth Shaw,
Chief Creative Officer, Marketing & Design

Made with proprietary EVO technology, CLAIR Aquatint is bleach cleanable with a 1:10 dilution. At 20 oz per linear yard and paired with an Osnaburg backing, this heavy-duty Type II olefin composite wallcovering has high abrasion and impact resistance. CLAIR is produced from 20% pre-consumer recycled content, and is ASTM E84 Class A Fire Rated, Cal 01350 Compliant, made in the USA, and has a Health Product Declaration (HPD).

Aquatint joins the initial CLAIR collection of 10 textile- and biophilic designs that are inspired by the beauty of nature.

[About Wolf-Gordon](#)

Wolf-Gordon is an American design company dedicated to inspiring and enabling the creation of outstanding interiors. Founded in 1967 as a commercial wallcovering resource, the high performing product line now includes upholstery textiles, RAMPART® wall protection, paint, and Wink dry-erase surfaces. Through its collaborations with leading national and international designers and in its Design Studio, Wolf-Gordon continues to develop new work that is provocative, inspiring, and of our time. Wolf-Gordon's growing portfolio of licensed collections includes designs by Laurinda Spear, Karim Rashid, Petra Blaisse, Grethe Sørensen, Kevin Walz, the Boym Partners, Frank Tjepkema, Mae Engelgeer and Alike van der Kruijs. Wolf-Gordon account executives are based in all major markets in the United States.

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